



Participant End-of-Class Survey

Please answer the questions below as honestly and completely as you can. Your answers will be used to help us understand how well the REAL program is working. If you do not understand a question or how to answer it, please ask your instructor for help.

1. First name _____ 2. Middle initial _____ 3. Last name _____
4. Home address _____
5. City _____ 6. State _____ 7. Zip Code _____
8. Home telephone (_____) _____ 9. e-mail address _____
10. Business name _____
11. Business address _____
12. City _____ 13. State _____ 14. Zip Code _____
15. Business telephone (_____) _____ 16. e-mail address _____
17. Please check the appropriate line below:
 - a. ____ I did **not** own a business when I entered the REAL course
 - b. ____ I did own a business when I entered the REAL course
18. Please check the line or lines below that most accurately describe the status of your business and/or business plans. An "expansion" is defined as a significant increase in sales, workforce, capital equipment, inventory, physical space, and/or profitability. An "improvement" is any other change in your business that does not qualify as an expansion as defined above.
 - a. ____ opened a school-based business during the REAL course (a business located at your high school or middle school)
 - b. ____ opened/purchased a business during the REAL course (not a school-based business)
 - c. ____ plan to open or purchase a business during the next year
 - d. ____ plan to open or purchase a business within 2-5 years
 - e. ____ expanded an existing business during the REAL course
 - f. ____ plan to expand a business within the next year
 - g. ____ plan to expand a business within 2-5 years
 - h. ____ improved an existing business during the REAL course
 - i. ____ plan to improve an existing business during the next year
 - j. ____ plan to improve an existing business within 2-5 years
 - k. ____ do not plan to open, expand, or improve a business within the next five years

19. If you opened or expanded a business during the REAL course, how many new jobs were created?
 a. Full time _____ b. Part time _____
20. If you expanded an existing business during the REAL course, what was the nature of that expansion? (Please check all that apply):
 a. _____ Increase in sales b. _____ Increase in workforce c. _____ Increase in profitability
 d. _____ Increase in physical space e. _____ Increase in products/services offered
 f. _____ Other (please describe) _____
21. If you improved an existing business during the REAL course, what was the nature of that improvement? (Please check all that apply):
 a. _____ Bookkeeping/financial management b. _____ Operating systems c. _____ Marketing efforts
 d. _____ Use of technology e. _____ Customer service f. _____ Management/training
 g. _____ Other (please describe) _____
22. Would you be willing for REAL to contact you periodically to check on your progress?
 a. _____ yes b. _____ no
23. If yes, where will we find you in November of this year? (If uncertain of location, please give us the phone number of someone who will know how to reach you.)
24. In which version of the REAL course did you participate? (Please check all that apply.)
 a. _____ High School
 b. _____ Post Secondary (Community College or Four-year Institution)
 c. _____ Community based organization (e.g. CDC or other non-profit organization)
 d. _____ Spanish language
 e. _____ eREALonline
25. Where did you take the REAL course?
 a. Instructor: _____
 b. School or other sponsoring organization: _____
26. When did you complete this class?
 a. month _____ b. year _____
27. Please provide a short phrase that describes your experience in the REAL class.
28. What were the three most beneficial things you learned from the class?

29. In what ways (if any) did taking this class change your attitude about entrepreneurship?

30. What are the strengths and weaknesses of the class? What are your suggestions for making the class even more useful? What should the instructor/NC REAL:

1. keep doing?
2. start doing?
3. stop doing?

31. When you think back on your experiences in this class, what were some of the high points and low points for you?

Highs:

Lows:

32. May we quote you in our marketing materials? a. ____yes b. ____no