

<b>Class Session</b>	<b>Activity</b>	<b>Time (Hrs.)</b>	<b>Competency</b>
1	Am I Entrepreneurial Material? Smarties Why Buy?	1 0.75 1.25 <hr/> 3	Self-assessment Goal Setting Marketing
2	Mix & Match Banker/Entrepreneur Drawing Back-to-Back	1 1.5 0.5 <hr/> 3	Community Analysis Business Planning Communication
3	Markolini Clay Potts	1 2 <hr/> 3	Breakeven Analysis Cash Flow Projection
4	Zero In On Your Market Out of the Shoebox	1.5 1.5 <hr/> 3	Target Marketing Bookkeeping
5	RV Park I Dream of a Business	1.5 1.5 <hr/> 3	Business Planning Business Idea Generation/Evaluation
6	What Business Are You Really In? Mythical Creatures Wanna Hear About My Business?	1 0.75 1 <hr/> 2.75	Marketing Communication Marketing/Advertising
7	Enhancing Customer Service Spoons	1.5 1.5 <hr/> 3	Customer Service Creativity, Innovation
8	Geeks, Candles & Caffeine Loose ends, Parking Lot questions, Another module on a topic already covered, etc.	1.5  <hr/> 1.5 <hr/> 3	Operations  Wrap-Up
	Total Hours for Course	<hr/> <hr/> <b>23.75</b>	